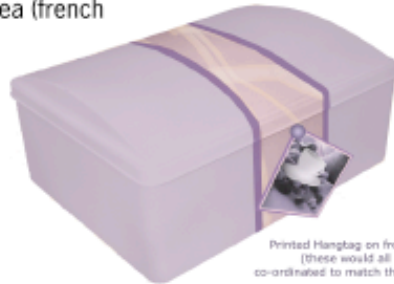


Branded Packaging

I developed these ideas for a tea company who wanted to launch their new brand with a look that conveyed the rich flavour of the tea (french vanilla, cherry vanilla, hazelnut). I looked at a lot at chocolate boxes and fine foods packaging to help me achieve this.



Printed Hangtag on front of tin
(these would all be color co-ordinated to match the flavor)



Tinted Tin with printed label



Printed card sleeve



Gold colored tin overlaid with a faintly printed tea scene



Fine Organza Ribbon

